# JULY 2011 – JUNE 2012 PROGRAMS AT A GLANCE

## Executive Summary
- Annual Museum Attendance: 96,298
- Education Program Attendance: 34,765 (36.1% of total attendance)
- Strategic Plan Scorecard Key Success Drivers and Indicators
- FY12 Highlights

## Public Programs / Attendance: 8,930
- **Lectures:** 8 programs / Attendance: 1,007 (per program average: 126)
- **Gallery Talks:** 14 programs / Attendance: 461 (per program average: 33)
- **Collection Focused Talks:** 6 programs / Attendance: 72 (per program average: 12)
- **Sunday Serenades:** 3 programs / Attendance: 447 (per program average: 149)
- **Art After Hours: First Thursdays:** 10 programs / Attendance: 8,428 (per program average: 843)
- **Drawing in the Galleries: Still Life Studies / Students:** 7
- **Second Saturdays for Families:** 10 programs / Attendance: 6,092 (per program average: 609)
- **Family Tours / Attendance:** 663
- **Charter Oak Cultural Center, Youth Arts Institute After-School collaboration:** 3 tours / Attendance: 23 (per program average: 8)
- **School Tours / Attendance:** 1,284

## Family Programs / Attendance: 6,036
- **Second Saturdays for Families:** 10 programs / Attendance: 6,092 (per program average: 609)
- **Family Tours / Attendance:** 663

## Community Programs / Attendance: 3,496
- **Community Days:** 3 programs / Attendance: 2,458 (per program average: 819)
- **Artist Residencies:** 2 programs / 2 community partners and 26 youth served
- **Summer Art Studio / Attendance:** 350
- **First Night / Attendance:** 971
- **Charter Oak Cultural Center, Youth Arts Institute After-School collaboration:** 3 tours / Attendance: 23 (per program average: 8)

## School and Teacher Programs / Attendance: 13,231
- **Access Programs**
- **Evening for Educators:** 2 programs / Attendance: 146, CEUs distributed: 92
- **Teacher Workshops and In-services:** 9 programs / Attendance: 238 (per program average: 26)
- **Museum on the Move – School Outreach: 4th Grade Program / 8 schools, 22 classrooms, 517 students**
- **Art Matters / Attendance:** 371
- **Hartford Youth Art Renaissance Exhibition: Adjudication: 6 / Awards and Recognition Ceremony: 245**
- **Hartford Performs Arts Provider Meeting / Attendance:** 40
- **Promotional Events:** 4 events / Attendance: 447 (per program average: 112)
- **School Tours / Attendance:** 12,399

## University Programs / Attendance: 1,424
- **Internship Program**
- **The Brown Bag Series:** 2 programs / Attendance: 11 (per program average: 5)
- **Collegial Conversations: Patti Smith / Attendance:** 70
- **Reception: Sean Scully / Attendance:** 48
- **Student Critiques with Jan Tichy at Hartford Art School / Attendance:** 9
- **Faculty Reception: Wyeth and Welling / Attendance:** 30
- **Off-site Promotional Event / Attendance:** 20
- **University Tours / Attendance:** 1,284
Interpretation
- Connections Gallery: 3 installations
- Guide by Cell: 4,010 prompts heard
- Family Guide: 750 reprinted
- Exhibition and Permanent Collection Liaisons

Docent Program / Attendance: 1,648
- Docent Council: 96 docents volunteered more than 9,000 hours
- Docent Training: 16 programs / Attendance: 1,279 (per program average: 80)
- Eileen S. Pollack Docent Education Lecture / Attendance: 99
- Book Group / Attendance: 7
- Docent Business Meetings: 3 programs / Attendance: 194 (per program average: 65)
- Docent Evaluation: 17 conducted
- Docent-in-Training Class of 2010: 9 graduated

Evaluation
- Central Connecticut State University Market Research
- National Endowment for the Arts Pilot Study
- Building Evaluation Capacity
- Museum on the Move Formal Evaluations

Visitor Services
- Group Tours: 484 tours scheduled; 1,600 tour leaders received Fall and Spring eblasts
- Instant Atheneum: 1,505 new emails collected
- Library ARTpass: 195 distributed; 3,433 visitors used to receive free admission
- Visitor Comments: 2,150 collected
- Volunteers: 349 recognized
- Events Calendar: 1,120 reservations added

Professional Service and Conferences
- Presenting Education: The Sterling and Francine Clark Art Institute Center for Education in the Visual Arts Fall Colloquium, Williamstown, MA
- New England Museum Association Annual Conference, Hartford, CT
- Arts Education Partnership National Semiannual Forum, Washington, DC
- American Association of Museums Annual Meeting, Saint Paul, MN
- New England Museum Association’s Education Professional Affinity Groups’ Spring Workshop, Sturbridge, MA

Staff and Volunteers
- Staff
- Updates
- Volunteers

Partners: 72
- Program collaborators: 12
- Artists, musicians, and performers engaged: 38
- Scholars, teachers, and other experts engaged: 18
- Evaluation partners: 4

Funders: 21
EXECUTIVE SUMMARY

Annual Museum Attendance: 96,298
Education Program Attendance: 34,765 (36.1% of total attendance)

Strategic Plan Scorecard Key Success Drivers and Indicators

<table>
<thead>
<tr>
<th>FY12 Actual</th>
<th>Goal</th>
<th>% of Goal</th>
<th>FY11</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of exhibition related programs</td>
<td>49</td>
<td>60</td>
<td>60</td>
</tr>
<tr>
<td>Number of collection related programs</td>
<td>23</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Visitor surveys (NEA)</td>
<td>385</td>
<td>500</td>
<td>449</td>
</tr>
<tr>
<td>Attendance</td>
<td>96,298</td>
<td>92,368</td>
<td>101,766</td>
</tr>
<tr>
<td>Attendance revenue</td>
<td>$297K</td>
<td>$204.8K</td>
<td>$242.9K</td>
</tr>
<tr>
<td>Percentage of school tour engagement</td>
<td>97.1%</td>
<td>80%</td>
<td>94.2%</td>
</tr>
<tr>
<td>Number of school group attendees</td>
<td>12,399</td>
<td>13,650</td>
<td>14,945</td>
</tr>
<tr>
<td>Online educational resources (*complete but not online)</td>
<td>6*</td>
<td>5</td>
<td>0</td>
</tr>
<tr>
<td>Member engagement, # of repeat visits</td>
<td>1,285</td>
<td>1,200</td>
<td>1,223</td>
</tr>
<tr>
<td>Number of repeat visits</td>
<td>34%</td>
<td>TBD</td>
<td>NA</td>
</tr>
<tr>
<td>Growth in ethnic diversity</td>
<td>20.2%</td>
<td>TBD</td>
<td>16.4%</td>
</tr>
<tr>
<td>Growth in city of Hartford visitation</td>
<td>19,691</td>
<td>18,400</td>
<td>19,234</td>
</tr>
<tr>
<td>Growth in Hartford County visitation</td>
<td>40,936</td>
<td>37,000</td>
<td>41,724</td>
</tr>
<tr>
<td>Growth in state visitation</td>
<td>22,134</td>
<td>25,000</td>
<td>27,680</td>
</tr>
<tr>
<td>Growth in out-of-state visitation</td>
<td>13,313</td>
<td>12,000</td>
<td>13,128</td>
</tr>
<tr>
<td>Number of local community partnerships</td>
<td>72</td>
<td>60</td>
<td>60</td>
</tr>
</tbody>
</table>

FY12 Highlights

University programs: In FY12, this program area saw tremendous growth, with the highest attendance numbers in years. This is due to both increased touring numbers, and special programming, such as Collegial Conversations: Patti Smith, which granted students and faculty a unique chance to engage with the artist.

- FY11: 805
- FY12: 1,424 (+619 / 76.9%)

Lectures: The high caliber of speakers featured in this year’s lectures was reflected in our increased audience. Visitors gathered to listen to notables such as artist Sean Scully, poet John Ashbery, conservator Joyce Hill Stoner, and Victoria Browning Wyeth, Andrew Wyeth’s grandchild. Especially noteworthy was the crowd that filled the theater to capacity for artist James Welling.

- FY11: 869
- FY12: 1007 (+138 / 15.9%)

Gallery talks: In addition to the lectures, visitors also took increasing advantage of the expertise of our own curators and educators through gallery talks. Highlights of the series included Susan Talbott on Patti Smith: Camera Solo, Carol Troyen on portraits and figure paintings, Lynne Basset on civil war quilts, Erin Monroe on Andrew Wyeth: Looking Beyond, and Patricia Hickson on James Welling: Wyeth.

- FY11: 221
- FY12: 461 (+240 / 108.6%)

Docent Class of 2010: This fiscal year the department welcomed the nine newest members of the docent council, who graduated after ten months of weekly, three-hour classes on gallery teaching, art history and the museum’s collection followed by six to eight months of mentoring and evaluation.
Guide by Cell: Visitors to *Patti Smith: Camera Solo* enjoyed the opportunity to gain insights into the work directly from the artist via the Guide by Cell audio tour. Two additional audio tours went into production this year, a highlights tour of the collection and a family guide on sculpture, which will go live in FY13.
- *Patti Smith*: 4,010 prompts heard
- *Monet’s Water Lilies*: 11,221 prompts heard (-7,211 / -64.3%)

Second Saturdays for Families: This program had a record high attendance in December, when 1,428 people joined us to create wire trees and ornaments inspired by Museum collections and listen to Walter Wick of the *I Spy* series discuss his creative process. Efforts to increase outreach to Hartford Public Schools through their Department of Family Services also resulted in especially high attendance in February (863) and April (1,258). February’s program, *Mi Casa es Su Casa*, with carnival-style performances of music, dance, stories, and masks inspired by the folkloric traditions of Puerto Rico, was a particularly successful collaboration with the Ballard Institute and Museum of Puppetry and MI CASA Family Service & Educational Center.
- FY11: 4,848
- FY12: 6,133 (+1,285 / 26.5%)

Teacher programs: Increased outreach, including promotional tablings, and on-site teacher professional development sessions has dramatically increased attendance in teacher programs. New this year is a Constant Contact email newsletter distributed to 1,849 educators in both the PreK-12 and university audiences notifying our educational audiences of relevant upcoming exhibitions and programs.
- FY11: 229
- FY12: 832 (+ 603 / 263.3%)

Free Family Pass: Starting this fiscal year, all Hartford School students who visit the Museum for a docent-guided tour receive a professionally-designed pass to return to the museum soon, where they can act as tour guides for their families. Returning students brought in 92 family members over the course of the year that would have otherwise needed to pay admission.

Artist Residency: While the Museum facilitates an artist residency once per calendar year, due to the exhibition calendars of the participating MATRIX artists, two occurred within this fiscal year. Through both programs, teenagers had the opportunity to work closely with artist and teaching artists over a sustained period of time, culminating in final receptions. Artist Claire Beckett worked with a group of students from the Asylum Hill Boys and Girls Club on a photography workshop *The Portrait: Fact or Fiction* while Jan Tichy collaborated with The Amistad Center’s Teen Advisory Group on a series of public light art installations in Hartford’s North End in *Lighten Up*.

Museum on the Move Formal Evaluations:
Results were received this fiscal year for the following school years:

2010-11
An evaluation by UCONN’s Neag Center for Gifted Education and Talent Development examined students’ ability to write about art and participants’ attitudes towards the Museum on the Move program. Results showed that writing scores increased significantly from 6.58 to 8.27. After the program, 91% of students wanted to return to the Wadsworth with their family. A majority of teachers believed that their participation in the program helped them to become better teachers.

2011-12
UCONN’s Neag Center for Gifted Education and Talent Development measured students’ ability to write descriptively about art through the Museum on the Move program. Results showed that Museum on the Move participants demonstrated significant growth in both overall writing scores (5.82 to 6.79) and use of art terminology (.55 to 1.29).
PUBLIC PROGRAMS
Attendance: 8,930

Lectures
8 programs / Attendance: 1,007 (per program average: 126)
- The Creative History of Polaroid with John Reuter, CEO of 20x24 Holdings, 10/22 (40)
  Explored the creative use of Polaroid photography since the late ’70s by artists such as Robert Mapplethorpe and Patti Smith.
- Emily Hall Tremaine Lecture in Contemporary Art by artist Sean Scully, 11/9 (110)
  Sean Scully’s recently acquired painting Red and Pink Robe, on view in Morgan Great Hall, presents a grid of rich color blocks that he calls “bricks.” The strong colors reference the papal robes painted by Titian during the Italian Renaissance and the three-part format alludes to an altarpiece. It is one of his many works that evokes an earlier tradition, a moment in time, or a personal experience. Visitors heard about the places and people that inspire Scully during a talk by this renowned contemporary artist.
- Poetry Reading with John Ashbery, 1/26 (157)
  In conjunction with the special exhibition Patti Smith: Camera Solo, Pulitzer Prize-winning poet John Ashbery read from his 2011 translation of Arthur Rimbaud’s Illuminations and his own poetry, followed by a book signing. Considered by many to be the most important living poet writing in English, Ashbery was recently presented with the National Book Foundation’s Medal for Distinguished Contribution to American Letters.
- Topsy’s Legacy: Imagining “Uncle Tom’s Cabin” After the Civil War with Gwendolyn DuBois Shaw, 2/8 (75)
  In conjunction with Colts and Quilts: The Civil War Remembered, this talk explored illustrations of Topsy at the dressing table, a favorite scene from stage adaptations of Uncle Tom’s Cabin and a clue for understanding why images such as this one were so popular and came to signal both the possibilities and the limits for depicting racial violence in the century that followed America’s Civil War.
- James Welling: A Window On Wyeth, 3/25 (270)
  James Welling, a Los Angeles-based Hartford native, revisited Wyeth’s influence on his own development as an artist.
- Looking Backward and Forward: Andrew Wyeth in 2012 with Patterson Sims, 4/20 (88)
  Patterson Sims, independent curator and guest essayist for the Wyeth exhibition catalogue, placed Wyeth’s art within the tradition of Northern European representational paintings up to the early 20th century. He drew comparisons to the American Regionalists, the Abstract Expressionists, the Magic Realists and contemporary artists such as Lucian Freud, Gerhard Richter and Wayne Thiebaud.
- Andrew Wyeth’s Paintings: The Messages of the Mediums with Joyce Hill Stoner, 5/15 (105)
  Joyce Hill Stoner, Consultant Conservator to the Wyeth family of artists, Professor, Winterthur/University of Delaware Program in Art Conservation, and Founder of the UD Preservation Studies doctoral program, discussed the hidden meanings and associations of Andrew Wyeth’s use of egg tempera, drybrush, and watercolor and some of the adventures of posing for and working with a living artist. Sponsored by the Docent Council of the Wadsworth Atheneum Museum of Art.
- Victoria Browning Wyeth, 6/14 (162)
  Victoria Browning Wyeth, Andrew Wyeth’s only grandchild, shared memories and stories about her grandfather’s work and process. Drawing from personal observation and conversations with the entire Wyeth family of artists, Victoria Wyeth’s talk offered an insider’s perspective on the artist’s subject matter and techniques.

Gallery Talks
14 programs / Attendance: 461 (per program average: 33)
- Making Connections: Ukiyo-e and Hip Hop with Johanna Plummer, 7/22 (9)
  Visitors took a closer look at Connections Gallery: Iona rozeal brown with Director of Education Johanna Plummer as she explored how the artist references and reinterprets traditional Japanese printmaking within the context of contemporary hip-hop culture.
- The Still Life: Meaning and Method with Anne Butler Rice and Nina Goodale-Salazar, 8/25 (18)
  An extinguished flame, a glowing goblet, a ripe fig… objects represented in a still life mimic reality and often signify more than meets the eye. This gallery talk explored composition, symbolism and later experimention with the form of still life from the European Baroque to the 20th century.
- Male or Female? Angels, Saints and Androgynous Figures in Art with Charlene Shang Miller, 9/8 (16)
  Gender ambiguity affects how one responds to a work of art. Visitors considered images of angels and saints as depicted by artists from different eras, as well as portraiture and narrative in 20th century and contemporary art to explore artist's intent and the viewer's interpretation of what is seen.
• **Morgan Great Hall Transformed** with Susan L. Talbott, 9/16 (30)
  During the past century, the museum’s Morgan Great Hall has housed arms and armor, tapestries, sculpture, and history paintings. It re-opened last Spring after a dramatic renovation and now features large-scale post WWII and contemporary paintings for the first time in its almost 100 year history. Susan L. Talbott, Director led an exploration of works by artists including Morris Louis, Helen Frankenthaler, Andy Warhol, and Sean Scully.

• **Morgan Great Hall: The Inside Story** with Gene Gaddis, 9/30 (20)
  Visitors joined the museum’s Archivist and historian Gene Gaddis for a tour of the magnificent Morgan Memorial and its Great Hall, built by the legendary financier, J. Pierpont Morgan between 1908 and 1915. They heard stories told directly to the Archivist by Morgan’s relatives, along with tales of costume balls and magic shows, and saw how the hall came to its transformation into a space for contemporary work, where the art of the present speaks to the art of the past.

• **Modern Faces: Portraits and Figure Paintings** with Carol Troyen, 10/6 (48)
  Visitors joined Carol Troyen, Interim Chief Curator at the Wadsworth Atheneum and Curator Emerita of American Paintings at the Museum of Fine Arts, Boston, for a look at some of the Athenæum's most intriguing 20th-century pictorial personalities. They studied Thomas Eakins' somber John McClure Hamilton, Georgia O'Keeffe's symbolic tribute to her friend, the writer D. H. Lawrence, and works by other modern painters such as Marsden Hartley and Diego Rivera.

• **Patti Smith: Camera Solo** with Susan Talbott, 11/4 (25)
  Visitors joined Susan L. Talbott, Director and CEO of the Wadsworth Atheneum to learn more about Patti Smith’s background as a visual artist and her personal journey with photography.

• **Witnesses to the War: Civil War Reporters and Supporters** with Alyce Englund, 11/18 (35)
  This talk explored the events of the Civil War from the vantage point of industrialists, volunteers, journalists and families of soldiers. Visitors joined Alyce Perry Englund, Associate Curator of American Decorative Arts, for a look at Colts and Quilts: The Civil War Remembered and saw a letter written by President Lincoln, firearms produced by Samuel Colt, and memorials made at home that reveal both the observations of and reactions to the war.

• **Patti Smith: Camera Solo** with Susan Talbott, 1/13 (50)
  Visitors joined Susan L. Talbott, Director and CEO of the Wadsworth Atheneum to learn more about Patti Smith’s background as a visual artist and her personal journey with photography.

• **Quilts for the Civil War** with Lynne Bassett, 1/27 (40)
  Visitors listened to stories from behind the Civil War battle lines told through the period’s quilts: stories of patriotism, of challenges in outfitting soldiers, and especially of the enormous efforts of women on the home front to keep soldiers clothed and assured that their presence was missed and their sacrifice honored. Quilts from both the North and the South were discussed in this presentation.

• **Theater of War: Activists and Artists** with Frank Mitchell, 2/17 (20)
  During the 19th-century, Frederick Douglass helped create a legacy that later activists, artists, and performers would use to advance the fight for civil rights. Curator Frank Mitchell explored performers like Lena Horne, Paul Robeson, and Eva Jessye represented in War Prizes: The Cultural Legacy of Slavery & the Civil War and considered the significance of the war in works by contemporary artists.

• **Hoops – Nuisance or Convenience? Fashion and Textiles during the Civil War** with Lynne Bassett, 3/16 (38)
  Lynne Bassett, Guest Curator for Costumes and Textiles explored fashion and its uses during the Civil War, as well as the fascinating work of the women who supplied soldiers with uniforms, blankets, hospital clothing, and bandages. Visitors took a close look at a rare quilt stamped by the U.S. Sanitary Commission, the umbrella organization that coordinated the efforts of northern soldiers’ aid societies.

• **Wyeth’s Studies: A Close Look** with Erin Monroe, 5/11 (68)
  Erin Monroe compared Wyeth’s preliminary sketches and studies with his finished works revealing details about his creative process.

• **Welling’s Wyeth** with Patricia Hickson, 6/1 (44)
  Patricia Hickson explored James Welling’s enduring attraction to Wyeth’s work through the photographs in James Welling: “Wyeth,” the companion exhibition to Andrew Wyeth: Looking Beyond.

**Collection Focused Talks**
6 programs / Attendance: 72 (per program average: 12)
20 minute, docent-led discussion on one work of art
• **William Harnett, The Faithful Colt**, 3/1 (20)
• **Eliza Trask, Parlor Memorial**, 3/10 (4)
• **Samuel Colt, American Liberty Screen**, 4/5 (10)
• **Andrew Wyeth, Chambered Nautilus**, 4/14 (11)
• Winslow Homer, *The Red Feather*, 5/3 (12)
• Andrew Wyeth, *April Wind*, 6/7 (15)

**Sunday Serenades**
3 programs / Attendance: 447 (per program average: 149)
Chamber music series presented in collaboration with the Hartford Symphony Orchestra under the Artistic Direction of HSO Concertmaster Leonid Sigal.

- *Music to Accompany Patti Smith*, 11/20 (122)
  Featured works by Vaughan-Williams and Mozart inspired by *Patti Smith: Camera Solo*
- *Sounds of the European Masters*, 2/26 (210)
  Featured works by Camille Saint-Saëns, Gian Carlo Menotti, and Johannes Brahms inspired by the Museum’s renowned collection of European paintings and decorative arts
- *African American Sketches*, 4/22 (115)
  Featured works by Ravel, Foss, Carter, Coleridge-Taylor, and Burleigh inspired by the 25th anniversary exhibition, *Collective Memories: Selections from the Collection of The Amistad Center for Art & Culture*

**Art After Hours: First Thursdays**
10 programs / Attendance: 8,428 (per program average: 843)
Education led activities, connecting people and art included:

- *Beach Block Party*, 7/7 (845) - Lawn chair tableaux after Duane Hanson’s *Sunbather*
- *Cirque du Wadsworth*, 8/4 (1,107) - Community chalk drawing
- *Escape to India*, 9/1 (565) - Etchings based on paisley designs
- *80’s Night*, 10/6 (571) - Cut, ripped, and decorated t-shirts into trendy 80’s creations
- *SNAP! MATRIX 163 / Claire Beckett*, 11/3 (317) – Gallery talk with MATRIX 163 artist Claire Beckett
- *Rock Out*, 2/2 (493) – Symbolic self-portraits and gallery talk of *Patti Smith: Camera Solo* with Susan Talbott
- *Guns and Roses*, 3/1 (342) – Visitors designed their own *Parlor Memorial* using a frame and shells
- *MATRIX 164 / Jan Tichy*, 4/5 (499) – Visitors could make a luminaria, listen to a gallery talk with Jan Tichy, or attend the Artist-in-Residency reception with the Asylum Hill Boys and Girls Club
- *Passport to South America*, 5/3 (703) – Visitors created Brazilian musical instruments
- *Downeaster Block Party*, 6/7 (1,186) - Visitors watched a watercolor demonstration and made watercolor cards

**Drawing in the Galleries: Still Life Studies**, Saturdays, 7/16-8/6
Students: 7 (limited enrollment / $)
This course explored the basic principles of creating a still life—including the rules of harmonious composition, balance and symbolism—by studying and sketching works throughout the museum.

**Annual Meeting**, November 15, 6pm
*Museum on the Move* was highlighted at our 2011 Annual Meeting to demonstrate the success of our Community Engagement Initiative. Participating presenters from the community included Susan Goldberg and Susan Frazer from Noah Webster MicroSociety Magnet School and Ann Drake from the museum’s Docent Council.

**Nook Farm Book Talks: Uncle Tom’s Cabin**, 1/19, Harriet Beecher Stowe Center
Attendance: 45
In preparation for the lecture, *Topsy’s Legacy*, on February 8, *Nook Farms Book Talks* presented a discussion of *Uncle Tom’s Cabin* inviting the community to explore the characters and storylines in Stowe’s famous antislavery novel in a conversation facilitated by Stowe Center Executive Director, Katherine Kane. Presented in collaboration with The Amistad Center for Art & Culture, the Harriet Beecher Stowe Center, and the Mark Twain House & Museum.

**Adult Programs**
Attendance: 6,743
FAMILY PROGRAMS
Attendance: 6,036 (does not include group reservations concurrent with Second Saturday)

Second Saturdays for Families
10 programs / Attendance: 6,092 (per program average: 609)
Second Saturdays for Families, held once a month from 10am to 1pm, feature artist-led hands-on projects, storytelling, live music, exhibition tours, art making demonstrations, dance performances, films, Eyes on Art Family Tour, ABCs: Art, Books, Connections Tour, Ask About Art and Art in Focus. Program themes respond to special exhibitions and the permanent collections:

- **Build it!, 7/9 (215)**
  Artists work with all kinds of materials… stone, wood, paper, metal, and LEGO®! Families built with LEGO Certified Professional Sean Kenney during this morning of construction!

- **Water, 8/13 (166)**
  Families created waterscapes using a special technique and discovered how other artists use water in their works.

- **American Style, 10/8 (349)**
  Families enjoyed folk music played on early American instruments and watched demonstrations by artisans spinning wool, weaving on a loom, needle felting and woodworking. Visitors could make their own weather vanes and silhouette drawings inspired by early American crafts and meet two live Leicester Longwool Sheep.

- **Symbolic Portraits, 11/12 (480)**
  What’s in your pocket? A coin, a photo, a toy? Visitors made portraits based on the special things they carried with them just as Patti Smith photographs objects as symbols of people. We celebrated Patti Smith’s music by hosting a punk rock party and dancing to the tunes of Falling Down Backwards.

- **Art Trees, 12/10 (1,428)**
  During the Festival of Trees and Traditions, families created their own wire trees and ornaments inspired by the collections throughout the museum. Walter Wick of the I Spy series discussed his creative process in a theater presentation.

- **Reality vs. Fantasy, 1/14 (663)**
  Families explored the lines between reality and fantasy and joined in the hands-on fun to make a flying fish! They watched how real and fantastical ideas come together in a performance called Liquid Lives by dancEnlight and a special screening of Walt Disney’s animated classic film Fantasia (1940) and listened to the sounds of Joseph Getter throughout the morning!

- **Mi Casa es Su Casa, 2/11 (863)**
  Visitors experienced a carnival-style performance of music, dance, stories, and masks inspired by the folkloric traditions of Puerto Rico during this exciting morning presented in collaboration with the Ballard Institute and Museum of Puppetry and MI CASA Family Service & Educational Center.

- **Victorian Days, 3/10 (443)**
  Families met the Victorian Lady, Kandie Carle, and her consort, Marc Casslar, and watched them dance the waltz, polka and schottische to Victorian-style music by Spare Parts, made a memory locket and stayed for a special screening of Gone With the Wind (1939).

- **Open the Window, 4/14 (1,258)**
  Windows and doors need to be opened. What’s on the other side? A city, a landscape, a friend, or something mysterious? Visitors saw what’s on the other side in Andrew Wyeth: Looking Beyond and James Welling: “Wyeth”, and made their own paintings of a window or door that leads to an extraordinary place. They saw Wyeth’s paintings come alive in a performance by Dimensional Dance, watched an egg tempera painting demonstration by University of Hartford Painting Professor, Jeremiah Patterson, and enjoyed the classical guitar sounds of Daniel Salazar, Jr. of Guitar Under the Stars.

- **Never Grow Up, 5/12 (227)**
  A child’s world is all about imagination and adventure... visitors took a magical journey through the museum and found places of wonder in art! They made plans for their own islands and filled them with fabulous creatures. Families romped with the Mystic Paper Beasts and heard live music by Kate Callahan and Andre Balazs. Then they journeyed to Never Never Land during a free screening of the 2008 film about the mischievous Peter Pan.
Preliminary data from surveying done on Second Saturdays through the market research completed with CCSU (see page 17) showed a higher percentage of minorities in attendance than in the adult visitor survey.

**Family Tours** – Docent-led tours offered during Last Saturdays for Families
Attendance: 663
COMMUNITY PROGRAMS
Attendance: 3,496

Community Days (free admission 10am-5pm)
3 programs / Attendance: 2,458 (per program average: 819)
- Fall Community Day: *Find Yourself at the Wadsworth*, 9/10 (512)
  Every visitor was given a Personal Art Box to decorate in a way that spoke to their identity, while stations in the galleries offered unique materials for the boxes and a chance to talk with a docent. Visitors could also work on a community sculpture project with the artist Tao LaBossiere. Goodie bags with a sketchbook and colored pencils were distributed to visitors arriving after the art activities closed at 3.
- MLK Community Day: *Freedom*, 1/16 (786)
  This day of hands-on art making activities, live music and poetry centered on the theme of “Freedom.” World-renowned fabric artist Ed Johnetta Miller helped visitors create notecards inspired by the distinctive Gee’s Bend style of quilting while Greg Garcia and his students from the Greater Hartford Academy of the Arts hosted a poetry workshop. Artists Jacqueline Tarry and Brad McCallum gave a gallery talk about their work featured in the special exhibition *War Prizes*. Docents were stationed in special exhibitions to answer questions, and footage from Martin Luther King, Jr.’s famous “I Have a Dream” speech played in a gallery.
- Juneteenth Community Day: *Art in Motion*, 6/9 (1,160)
  This full day of activities celebrating African American art and culture included: dance workshops with EQuilibrium Dance Theatre; drum and breakdance workshops with Underground Coalition; drop in hands-on art and costume making with artists; Negro Spirituals by Northend Senior Harmonizers; teenage vocalists Zaire Porter, Ashley Lewis and Myles Wilson-Tolliver; and a screening of the documentary *Summers of Freedom: Martin Luther King, Jr. in Connecticut* by Simsbury High School students. Presented in partnership with The Amistad Center for Art & Culture.

Artist Residencies
- *The Portrait – Fact or Fiction*, 10/26-12/1 (12)
  Receptions, 1/14 (15) and 4/5 (25)
  Community Partner: Asylum Hill Boys and Girls Club
  The Wadsworth Atheneum and the Asylum Hill Boys and Girls Club collaborated to present a workshop on portraiture taught by artist Rita Lombardi in association with the Claire Beckett/MATRIX 163 exhibition and the national ImageMakers program. The workshop included a visit to the Wadsworth Atheneum to see the installation of MATRIX 163, sessions with artist Claire Beckett, and a final exhibition of student work.
- *Lighten Up*, 12/16 – 5/20 (14)
  Reception, 5/20 (67)
  Community Partner: The Amistad Center for Art & Culture
  MATRIX 164 artist Jan Tichy partnered with The Amistad Center for Art & Culture’s Teen Advisory Group to produce a series of light-based public art works that highlight the teens’ perspectives on social issues and the history and culture of Hartford’s North End.

Summer Art Studio, Wednesday-Friday, 7/6–8/5 (350)
- *Summer Pre-collegiate Program*—provided 4 Hartford high school students with $2000 scholarships (tuition, materials, transportation and weekly stipend) to attend the University of Hartford’s *Summer High School Visual Arts* program, which included four weekly visits to the Museum to draw in the galleries, participate in docent-guided tours, and go behind-the-scenes with curatorial staff. Free Family Passes distributed.
- *Summer Community Studio (15 sessions)*—youth from five Hartford community organizations—MI CASA, Charter Oak Cultural Center, Community Renewal Team, Sina Boys and Girls Club at Trinity College, and Boys and Girls Club at Asylum Hill—participated in docent-guided tours and a hands-on studio experience, introducing color theory. Free admission, tours and busing were offered to all groups. Free Family Passes distributed.

First Night, 12/31 (971)
Visitors made festive masks or buttons as part of this city wide celebration of the New Year through the arts.

Charter Oak Cultural Center, Youth Arts Institute After-School collaboration
3 tours / Attendance: 23 (per program average: 8)
Hartford elementary school students visited the museum three times for docent-led tours in collaboration with Charter Oak’s Youth Arts Institute after-school program.
SCHOOL AND TEACHER PROGRAMS
Attendance: 13,231

Access Programs
- **Teacher Discovery Passes**
  All PreK-12 teachers and university professors who booked a docent-guided visit for their students received this one-time free pass to explore our permanent collection and special exhibitions as they prepared for their students’ upcoming tour and planned connections to their classroom teaching.
- **Free Family Passes**
  All Hartford school students who visit for a docent-guided tour receive a professionally-designed pass to return to the museum soon, where they can act as tour guides for their families.
- **Constant Contact E-newsletter System**
  Distribution: 1,849 PreK-12 teachers and university professors
  An audience-targeted e-newsletter system through Constant Contact has been instituted, notifying both PreK-12 teachers and university faculty of relevant upcoming exhibitions and programs.

Evenings for Educators
2 programs / Attendance: 146, Continuing Education Units (CEUs) distributed: 92
- **What’s New on View, 11/9 (Attendance: 49, 32 CEUs distributed)**
  PreK-12 educators and administrators joined curatorial staff for scholarly presentations about our new installations of Contemporary art and American Decorative arts and visited both spaces. Participating teachers also took part in the lecture given by American artist Sean Scully. Distributed curriculum materials consisted of three teacher resources for objects highlighted during this event, including Paul Revere II’s *Tankard* and Frank Stella’s *Sinjerli Variation IV*. These materials provide teachers with information crafted to support their integration of the visuals arts into their curriculum.
- **Artful Reflections of the Civil War, 2/8 (Attendance: 97, 60 CEUs distributed)**
  PreK-12 educators and administrators joined curatorial staff for a scholarly presentation on *Colts & Quilts: The Civil War Remembered*, followed by docent-facilitated visits to this exhibition and its companion show, *War Prizes: The Cultural Legacy of Slavery & the Civil War*. Participating teachers also took part in a lecture given by scholar Gwendolyn Dubois Shaw. Distributed curriculum materials included CDs containing images (with credit lines) of both exhibitions as well as 50 objects from the permanent collection and an extensive list of art education web resources.

Teacher Workshops and In-services
9 programs / Attendance: 238 (per program average: 26), Teacher Discovery Passes given to all participants.
- University of Hartford Pre-service Teachers: *Learning to Look*, 8/4, 5:15-7:30pm (16)
- East Hartford Public Schools Art Teachers: *Developing Literacy through the Arts*, 8/26, 9:30am-1pm (22)
- Bristol Public Schools Art Teachers: *Learning to Look*, 8/31, 8:30-11:30am (7)
- Noah Webster MicroSociety Magnet School: *Visual Literacy Education Series* (offsite), 127 .1 CEUs awarded.
  - Part One: *The Foundations of Visual Literacy*, 3/6, 3:15-4:15pm (40)
  - Part Two: *Beyond Questioning: How to Engage Students with Artworks*, 3/13, 3:15-4:15pm (46)
  - Part Three: *Art and Writing*, 4/3, 3:15-4:15pm (41)
- Noah Webster MicroSociety Magnet School: *Connecting Curriculums through Artistic Expression*, 6/14, 9:30am-3:30pm (28), .5 CEUs awarded per participant.
- The Seedlings Teacher Collaborative Hartford
  - Panel Discussion at the New Britain Museum of American Art, 6/26, 10:30-11:30am (34)
  - *Learning to Look*, 6/28, 9-11:30am (4)

Museum on the Move – School Outreach: 4th Grade Program
Developed collaboratively with Hartford Public Schools, this four week outreach program uses landscape imagery from our permanent collection to develop students’ descriptive writing skills. The program includes active group discussions in the classroom and art room, a docent visit to the school, and a docent-guided visit at the museum. All lessons promote state curriculum standards in language and visual arts. Busing provided. All students received a Free Family Pass to return to the museum.
- Teacher workshops: 8 schools/26 teachers at:
  - Wish, Noah Webster, Annie Fisher STEM, Simpson-Waverly, Kennelly, Burr, Moylan and Naylor
- Docent visit to classroom: 517
• Docent-led tour at Museum: 512

Art Matters
• Ordinary to Extraordinary, 1/25-2/16 (137)
  Students explored Patti Smith: Camera Solo as well as our permanent collection in docent-guided tours to
discover how artists create extraordinary images of everyday objects and scenes. In the studio, they focused
on looking at ordinary objects and drawing them in creative ways using pencil and ink.
• Places and Spaces, 3/28-4/19 (234)
  Students explored Andrew Wyeth: Looking Beyond as well as our permanent collection in docent-guided
tours as they learn how artists creatively interpret landscapes, architecture and interior spaces. Their creative
studio project encouraged experimentation as they draw with pencil, watercolor and gouache.

Hartford Youth Art Renaissance Exhibition, 5/5 – 5/27
  Adjudication, 5/7 (6)
  Awards and Recognition Ceremony, 5/26 (245)
This year marked the 39th annual exhibition of student artwork created by Hartford Public School students in
PreK-grade 12. Approximately 150 works of art were displayed in the Wadsworth and the main branch of the
Hartford Public Library, and on an accompanying website http://www.flickr.com/photos/hyar/sets/72157629755238837/. At the Awards and Reception Ceremony, the Museum offered two scholarships to the high school portfolio award winners to attend the Hartford Art School's Summer High School Visual Arts program, covering tuition, supplies, transportation, and an hourly wage. Free Family Passes distributed to all participants.

Hartford Performs Arts Provider Meeting, 6/6 (40), Teacher Discovery Passes distributed at all participants.
Arts providers contributing to the Hartford Performs database for cultural and artistic programming for Hartford
Public School children convened at the museum for its quarterly meeting. The museum presented a half-hour overview of its school programs that are included in this database, including docent-guided school visits, Art Matters, and Museum on the Move.

Promotional Events
4 events / Attendance: 447 (per program average: 112)
• New Teacher Professional Development at Hartford Public Schools, 8/18, 2:15-3:45 (50)
• Hartford Performs Annual Professional Development, 8/24, 2-4pm (150)
• Professional Development at Quaker Hill Elementary, 10/11, 10-10:30am (97)
• Connecticut Art Education Association Fall Conference, 10/24, 6:30am-1pm (150)

School Tours
Attendance: 12,399
UNIVERSITY PROGRAMS
Attendance: 1,424

Internship Program
27 interns from 15 universities worked more approximately 5,910 hours in 9 departments, including: Archives, Conservation, Curatorial, Education, Institutional Advancement, Library, Public Relations and Marketing, Registrar, and The Amistad Center.

The Brown Bag Series
In these professional development trainings, interns networked with one another and discussed current museum topics and issues with their colleagues over lunch. Facilitated by an education staff member for spring and summer interns, respectively, these sessions focused on defining the function(s) of museums in an increasing global community of learners. Interns were asked to read several scholarly articles on museum best practices in preparation for group discussion
• What is the Role of a Museum?, 2/22 (7)
• What is the Role of a Museum?, 6/27 (4)

Collegial Conversations: Patti Smith, 10/21 (70)
Faculty and students from local universities explored Patti Smith: Camera Solo through the artist’s eyes as they engaged the artist in lively dialogue about her artistic philosophy and process through a private gallery talk and reception. Catalogues were distributed to all attending faculty.

Reception: Sean Scully, 11/9 (48)
University faculty joined special members of the Museum, Tremaine Foundation representatives, the Contemporary Coalition, and the Education Committee for a pre-lecture reception for Sean Scully. Attendance figure includes all groups.

Student Critiques with Jan Tichy at Hartford Art School, 4/2 (9)
MATRIX artist Jan Tichy performed one-on-one critiques with BFA Senior Seminar students in Professor Ellen Carey’s Professional Practices course in preparation for their spring thesis exhibition.

Faculty Reception: Wyeth and Welling, 5/15 (30)
University faculty were invited to a reception and exhibition viewing before the Joyce Hill Stoner lecture. Attendees received the Andrew Wyeth: Looking Beyond catalogue and a full listing of upcoming exhibitions during the 2012-2013 school year.

Off-site Promotional Event
• Internship Career Fair at Trinity College, 10/5, 10am-2pm (20)

University Tours
Attendance: 1,284
INTERPRETATION

Connections Gallery
3 installations
- **Iona Rozeal Brown, 6/1–9/25**
  Comments posted: 443 (6% related to the exhibit / 13% related to art or the Museum)
  Featured works from the permanent collection by Iona Rozeal Brown and Japanese printmakers Bunchō and Utamaro.
- **Patti Smith, 10/21–2/19**
  Comments posted: 750 (24% related to the exhibit / 3% related to art or the Museum)
  In conjunction with the exhibition *Patti Smith: Camera Solo*, visitors explored the poetry, music, art and life of cultural icon Patti Smith. The exhibition included related images by and about Smith’s friend and collaborator, the vanguard photographer Robert Mapplethorpe as a reflection of their singular relationship.
- **Connections Gallery: The Amistad Center for Art & Culture, 4/22 – 9/23**
  The Amistad Center for Art & Culture and the Wadsworth Atheneum Museum of Art have been partners for 25 years. This exhibition celebrated that history by connecting photographs from The Amistad Center’s Simpson Collection with two former MATRIX artists, Glenn Ligon and Dawoud Bey. Together they addressed a transition in representation for African Americans who have seen multiple shifts in depictions that are finally moving toward nuance and accuracy.

Guide by Cell
Number of prompts heard: 4,010
Exhibition featured: *Patti Smith: Camera Solo*

Family Guide, Sol LeWitt’s *Whirls and Twirls*
Bilingual in English and Spanish / 750 reprint based on demand.

Exhibition and Permanent Collection Liaisons
A staff educator serves as liaison for each exhibition and various collection areas by representing the Education Department at meetings, sharing information about content and logistics with colleagues and providing critical reading and editing of all in-gallery labels and texts.

Emily Pacini Ide
- American Decorative Arts
- **Patti Smith: Camera Solo**
- **Evolution: Five Decades of Printmaking by David Driskell, Part 2**

Charlene Shang Miller
- European Art
- **War Prizes: The Cultural Legacy of Slavery and the Civil War**

Johanna Plummer
- Contemporary Art
- **Shaun Gladwell / MATRIX 162**
- **Claire Beckett / MATRIX 163**
- **Jan Tichy / MATRIX 164**
- **Three Histories: The Wadsworth According to MATRIX**
- **Collective Memories: Selections from the Collection of The Amistad Center for Art and Culture**

Anne Butler Rice
- American Paintings and Sculpture
- **Colts and Quilts: The Civil War Remembered**
- **Andrew Wyeth: Looking Beyond**
DOCENT PROGRAM
Attendance: 1,648

Docent Council
96 docents volunteered more than 9,000 hours attending training, preparing for tours, attending to docent business and engaging 19,044 visitors in the galleries on guided tours and experiences.

Docent Training
16 sessions / Attendance: 1,279 (per program average: 80)
- War Prizes with Frank Mitchell, 9/19 and 20 (83)
- Avery 2 Installation with Alyce Englund, 9/26 and 27 (85)
- Avery 2 Installation, Part 2 with Alyce Englund, 10/3 and 4 (80)
- Patti Smith: Camera Solo with Susan Talbott and Erin Monroe, 10/17 and 18 (84)
- Claire Beckett / Matrix 163 with Patty Hickson, 11/7 and 8 (69)
- Colts and Quilts with Lynn Bassett, Alyce Englund, and Erin Monroe, 11/28 and 29 (91)
- American Furniture-Making Techniques with Patrick Leahy, woodworker, 1/9 and 10 (83)
- Benefactors and Their Buildings: The People Behind the Names with Gene Gaddis, 1/23 and 24 (79)
- European Decorative Arts with Linda Roth, 2/6 and 7 (71)
- Safety and Evacuation Procedures with Security and Charlene Shang Miller, 2/13 and 14 (70)
- New on View (Coypel, Masson, Manders) with Charlene Shang Miller, 3/5 and 6 (73)
- Andrew Wyeth: Looking Beyond with Erin Monroe, 3/19 and 20 (81)
- Touring Andrew Wyeth and James Welling with Charlene Shang Miller, 3/26 and 27 (79)
- MATRIX 164 with Jan Tichy, 4/2 and 3 (85)
- Collective Memories: Selections from the Collection of The Amistad Center for Art & Culture with Alona Wilson and Johanna Plummer, 4/23 and 24 (80)
- Duncanson and Tanner: The American in African American Art with Alona Wilson, 5/7 and 8 (86)

Eileen S. Pollack Docent Education Lecture
- Old Mirror with New Lenses: Trompe l’oeil and the Theology of Art with Philip Eliasoph, 12/13 (99)

Book Group
- Identity and the Museum Visitor Experience by John Falk, with Johanna Plummer, Nov 5 (7)

Docent Business Meetings
- Fall Meeting, 9/13 (89)
- Annual Meeting, 5/29 (81)
- Board Retreat, 6/4 (24)

Docent Evaluation
17 evaluations conducted

Docent-in-Training Class of 2010
Twelve candidate docents completed 10 months of weekly, three-hour classes on gallery teaching, art history and the museum’s collection in FY11. Nine continued on for six to eight months of mentoring and evaluation in FY12 and have graduated.
EVALUATION

Central Connecticut State University Market Research

In an effort to better understand the Museum’s current and potential audiences, the Wadsworth worked with the Central Connecticut State University’s tourism program in 2011 to learn more about the characteristics of both visitors and non-visitors. The project began in FY11 with a survey of adult visitors to the museum from May 20 through June 12, 2011 during the exhibition Monet’s Water Lilies: An Artist’s Obsession and a survey given outside Stop and Shop stores in the Greater Hartford region in predominantly minority areas to survey the degree of market penetration of the museum to potential minority audiences. Efforts in FY12 included a series of three focus groups evaluating community programming to date with a corresponding survey sent to those unable to attend a session and surveys of visitors to Second Saturdays and First Thursdays from September to December 2011. One of the most important results of these efforts is the creation of baseline demographic data about our visitors. The charts below represent information drawn from the adult visitor survey:

### How do you describe yourself?

<table>
<thead>
<tr>
<th>Race</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>79.5%</td>
</tr>
<tr>
<td>Mixed race</td>
<td>2.7%</td>
</tr>
<tr>
<td>Hispanic or Latino/a</td>
<td>4.0%</td>
</tr>
<tr>
<td>Black</td>
<td>0.4%</td>
</tr>
<tr>
<td>Asian</td>
<td>5.4%</td>
</tr>
<tr>
<td>African American</td>
<td>3.6%</td>
</tr>
</tbody>
</table>

### What is your age?

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-30</td>
<td>15.8%</td>
</tr>
<tr>
<td>31-40</td>
<td>14.3%</td>
</tr>
<tr>
<td>41-50</td>
<td>19.6%</td>
</tr>
<tr>
<td>51-60</td>
<td>21.1%</td>
</tr>
<tr>
<td>60+</td>
<td>26.5%</td>
</tr>
</tbody>
</table>

### What is your highest completed education level?

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Some high school</td>
<td>0.9%</td>
</tr>
<tr>
<td>GED/High school</td>
<td>3.1%</td>
</tr>
<tr>
<td>College/university</td>
<td>15.1%</td>
</tr>
<tr>
<td>4-year degree</td>
<td>25.8%</td>
</tr>
<tr>
<td>Post-graduate</td>
<td>52.6%</td>
</tr>
</tbody>
</table>

### Where do you consider yourself on the spectrum of an art museum visitor?

(1 = first time visitor, 10 = frequent visitor)

<table>
<thead>
<tr>
<th>Visitor Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1.6%</td>
</tr>
<tr>
<td>2</td>
<td>3.6%</td>
</tr>
<tr>
<td>3</td>
<td>8.7%</td>
</tr>
<tr>
<td>4</td>
<td>10.2%</td>
</tr>
<tr>
<td>5</td>
<td>13.1%</td>
</tr>
<tr>
<td>6</td>
<td>12.0%</td>
</tr>
<tr>
<td>7</td>
<td>13.4%</td>
</tr>
<tr>
<td>8</td>
<td>15.8%</td>
</tr>
<tr>
<td>9</td>
<td>7.8%</td>
</tr>
<tr>
<td>10</td>
<td>11.6%</td>
</tr>
</tbody>
</table>
National Endowment for the Arts Pilot Study
The Wadsworth participated in April in a nation-wide pilot study designed by the NEA to measure the percentage of audiences “affected” by attendance at NEA-funded projects, in this instance the exhibition MATRIX 164 / Jan Tichy.

Word cloud of visitor responses to the question “How did the exhibition make you feel?”

Building Evaluation Capacity
This two year course, offered by the Hartford Foundation for Public Giving’s Non-Profit Support Program, helps participating institutions design and execute a professional quality program evaluation. Johanna Plummer, Jama Holchin, Dina Silva, and Patricia Hickson were accepted into the program starting in January of 2012 to work on an evaluation design for the Connections Gallery.

Museum on the Move Formal Evaluations
Results were received this fiscal year for the following school years:

2010-11
An evaluation by UCONN’s Neag Center for Gifted Education and Talent Development examined students’ ability to write about art and participants’ attitudes towards the program through pre- and post-program writing prompts and surveys. Results showed that writing scores increased significantly from 6.58 to 8.27. Students’ use of art terminology showed the greatest growth from .75 to 1.84. 14% of students gained confidence in their ability to write about/describe art, and after the program, 91% of students wanted to return to the Wadsworth with their family. A majority of teachers believed that their participation in the program helped them to become better teachers.

2011-12
An evaluation by UCONN’s Neag Center for Gifted Education and Talent Development measured students’ ability to write descriptively about art through the Museum on the Move program. Two schools were selected to receive the treatment and two schools were purposely selected based on similar demographics to serve as the control (no curriculum intervention). Results showed that Museum on the Move participants demonstrated significantly greater growth than the control group in both overall writing scores and art terminology use. The mean total writing score increased from 5.82 to 6.79, with students’ use of art terminology showing the greatest increase from .55 pre to 1.29 post.
VISITOR SERVICES

Group Tours
The Group Visit Associate scheduled docent and staff guided tours for 484 adults, seniors, K-12 students and university groups. Additionally, 1,600 group tour leaders received Fall and Spring eblasts promoting upcoming exhibitions.

Instant Atheneum
Visitor services staff also promotes the Museum’s many special programs and events, and signed up 1,505 new subscribers to the Museum’s Instant Atheneum email newsletter.

Library ARTpass
195 ARTpasses, allowing free admission for two adults and two teens or buy-one-get-one film admission, were distributed to town and school libraries along with rack cards and other materials for display. 3,433 visitors used the ARTpass over the course of the year.

Visitor Comments
This fiscal year visitor services staff collected 2,150 visitor comments (including by email, telephone, and reported to other staff). Comments are summarized by month and distributed to staff via the attendance report, and reviewed semi-annually by the Customer Care Committee.

Fundraiser Donation Requests
Visitor Services manages all requests from non-profits to make a donation to support their fundraising events, and this year responded to 288 requests with about 1,500 tickets.

Museum Map
23,000 maps were distributed to Museum visitors this fiscal year. Visitor Services updates the museum map with text about special exhibitions and the permanent collection and coordinates placement of letter codes with gallery locations, and went through 29 revisions to keep the map current.

Volunteers
Visitor Services is the main entry point for volunteers. Approximately 100 applicants express a wish to volunteer with the Wadsworth each year. Visitor Services recognizes the stewardship expressed in these requests and follows up with applicants to direct them towards a program that will match their strengths with museum needs. The department coordinates the volunteer appreciation program which recognized the Museum’s 349 volunteers this spring.

Events Calendar
Visitor Services maintains the museum-wide events calendar and meets monthly with event and program staff to assure that requests for space, security, galleries, admissions, catering, audio-visual equipment, piano, and any other event service is coordinated. Over the course of the year, 1,120 reservations were added to the calendar.
PROFESSIONAL SERVICE AND CONFERENCES

Service

Johanna Plummer, Member, Advisory Board, Ballard Institute and Museum of Puppetry, 2010-present
University of Connecticut, Storrs, CT

Johanna Plummer, Member, Advisory Council, Hartford Performs, 2010-present
Hartford Public School District, Hartford, CT

Johanna Plummer, Member, Fred. D WISH Museum School Design Committee, Steering Committee, 2012-present
Hartford Public School District, Hartford, CT

Emily Pacini Ide, Member, Fred. D WISH Museum School Design Committee, Partnerships and Co-curricular Programming Committee, 2012-present
Hartford Public School District, Hartford, CT

Conferences

Presenting Education: The Sterling and Francine Clark Art Institute Center for Education in the Visual Arts Fall Colloquium, Williamstown, MA
Sharing Authority with our Visitors with Johanna Plummer, 10/21 (10)

New England Museum Association Annual Conference, Hartford, CT
Diversifying Your Docents: Creating a Program that Reflects Your Community with Charlene Shang Miller, 11/16 (40)
This session explored how as museums seek to diversify their audiences, it becomes increasingly important that a museum’s staff reflect the audiences it serves. Nowhere is this more important than among docents and guides, who are often the public face of the museum. Attendees learned more about the challenges of diversifying a docent program — and how the successes make it a worthy effort.

Making Hartford History, Arts, and Culture Relevant to the Community with Johanna Plummer, 11/17 (60)
This session explored how heritage organizations are making local history relevant to the community, through the lens of Localism and focusing on the "Hartford Heritage" project, which aims to enhance English composition courses at Capital Community College with new humanities content by formulating lasting connections with arts and historical institutions in downtown Hartford.

Arts Education Partnership National Semiannual Forum, Washington, DC
Hartford Performs: Inspiring Students’ Success through the Arts with Emily Pacini Ide, 4/13 (35)
Presented in partnership with representatives from the Hartford Public School District, Hartford Performs employees, and a Hartford-based independent artist, this conference session focused on understanding the re-imagining of arts education in Hartford schools. This system modeled Hartford’s collaborative approach to arts education—Hartford Performs—through expounding upon its strategic plan to system, capacity, and culture build across various stakeholders’ territories. The Wadsworth Atheneum’s representative spoke concerning “capacity building” in preparation for the implementation of such an ambitious arts reform in local public schools.

American Association of Museums Annual Meeting, Saint Paul, MN
Attended by Johanna Plummer, 4/29-5/2

New England Museum Association’s Education Professional Affinity Groups’ Spring Workshop, Sturbridge, MA
Partnering for Success: Museum Education and Creative Collaborations with Emily Pacini Ide and Lauren Cross, 6/21 (46)
Emily Pacini Ide and Lauren T. Cross exhibited Museum on the Move and the museum’s Artist in Residency program as a part of this conference’s Marketplace of Ideas focusing on museum educators’ work to reach new audiences, forge community relationships, and stay relevant within their community of learners. Both educators gave formal presentations on their respective programs.
STAFF AND VOLUNTEERS

Staff
Johanna L. Plummer, Georgette Auerbach Koopman Director of Education

Education
Lauren T. Cross, Community Programs Coordinator
Nina Goodale-Salazar, Resident Teaching Artist
Jama Holchin, Education Assistant
Emily Pacini Ide, Assistant Museum Educator for Community Programs
Charlene Shang Miller, Associate Museum Educator for Docent and Tour Programs
Anne Butler Rice, Associate Museum Educator for Public Programs
Luiselle Rivera, Community Programs Coordinator (through August 2011)

Visitor Services
Susan Carey, Visitor Services Manager
Courtney Hebert, Visitor Services Associate
Jama Holchin, Visitor Services Associate
Emily Kurkjian, Visitor Services Associate (through June 2012)
Laura LoChirco, Group Visit Associate

Updates
- **Lauren Cross** joined the Museum as the new Community Programs Coordinator in December. She has relocated from Maine where she was recently an education fellow at the Bowdoin College Museum of Art. Previously she was a gallery learning assistant at the Museum of Fine Arts Boston where she worked on family-centered events such as open houses and school vacation weeks. She also has experience working with youth from her involvement in The Theater Project and Social Change through Peace Games. Lauren has a Graduate Certificate in Museum Education from Tufts University and a BA in English and Linguistics with a minor in Spanish from Northeastern University.
- **Luiselle Rivera** left the department to take a position as Coordinator of Internal Communications and Events in the Office of Institutional Advancement at Hartford Public Schools in August.
- **Emily Kurkjian** left the Visitor Services department in June to attend graduate school.

Volunteers
- 96 docents contributed more than 9,000 hours
- 14 Visitor Services volunteers contributed 1,120 hours
- 17 First Night volunteers contributed 1,000 hours
- 3 Education interns contributed more than 500 hours
- 33 Community Day volunteers contributed 433 hours
- 37 Second Saturday volunteers contributed 306 hours
- 2 Education volunteers contributed 96 hours
PARTNERS

Program collaborators
Partners with whom the content of the program was determined collaboratively
- Asylum Hill Boys and Girls Club
- Ballard Institute and Museum of Puppetry
- Charter Oak Cultural Center
- First Night Hartford
- Harriett Beecher Stowe Center
- Hartford Art School
- Hartford Public Schools
- Hartford Symphony Orchestra
- Hartford Youth Art Renaissance
- MI CASA Family Service & Educational Center
- The Amistad Center for Art & Culture
- The Amistad Center for Art & Culture’s Teen Advisory Group

Artists, musicians, and performers engaged
- Amy Corey
- Amy Kemp
- Brad McCallum
- Claire Beckett
- dancEnlight
- Daniel Salazar, Jr.
- Dimensional Dance
- Donald Boudreaux
- Ed Johnetta Miller
- Elizabeth Conway
- EQuilibrium
- Falling Down Backwards
- Greg Garcia and students from the Greater Hartford Academy of the Arts
- Harmonizers
- Heart & Soul
- Jacqueline Tarry
- James Welling
- Jan Tichy
- Jeremiah Patterson
- John Ashbery
- Joseph Getter
- Kandie Carle and Marc Casslar
- Katie Callahan and Andre Balazs
- Keri and Ken Boucher
- Kimi Rabun
- Lawrence Roy
- Mystic Paper Beasts
- Natasha B. Miles
- Patrick Leahy
- Patti Smith
- Rita Lombardi
- Sean Kenney
- Sean Scully
- Spare Parts
- Simsbury High School documentary students
- Tao LaBossiere
- Underground Coalition
- Walter Wick
Scholars, teachers, and other experts engaged

- Dean Nelson, Museum of Connecticut History
- Dorothy Keller, Saint Joseph’s College
- Edward Peltier, American School for the Deaf
- Frank W. Mitchell
- Gwendolyn DuBois Shaw
- John Reuter
- Joyce Hill Stoner
- Lynne Reznick, Classical Magnet School
- Marguerite Sequin, E. B. Kennelly School
- Maurice Robertson, Hartford Jazz Society
- Michael FitzGerald, Trinity College
- Patterson Sims
- Paul Wallen, Noah Webster MicroSociety Magnet School
- Peter Grandy, Asylum Hill Congregational Church
- Philip Eliasoph
- Susan Goldberg, Noah Webster MicroSociety Magnet School
- Victoria Browning Wyeth
- Will Wilkins, Real Art Ways

Evaluation partners

- Central Connecticut State University
- National Endowment for the Arts
- Building Evaluation Capacity Program by the Hartford Foundation for Public Giving’s Non-Profit Support Program
- UCONN’s Neag Center for Gifted Education and Talent Development
FUNDERS

- Aetna Foundation
- Anonymous
- Connecticut Commission on Culture and Tourism
- Docent Council
- Edward C. and Ann T. Roberts Foundation
- Emily Hall Tremaine Foundation
- Ensworth Foundation
- Fisher Foundation
- George A. and Grace L. Long Foundation
- Goldfarb Trust
- Hartford Foundation for Public Giving
- Hoffman Foundation
- Individuals
- J. Walton Bissell Foundation, Inc.
- The Joseph and Robert Cornell Memorial Foundation
- Knox Foundation
- Lincoln Financial Foundation
- S&S Worldwide
- Saunders Charitable Foundation
- SBM Charitable Foundation
- Travelers Foundation