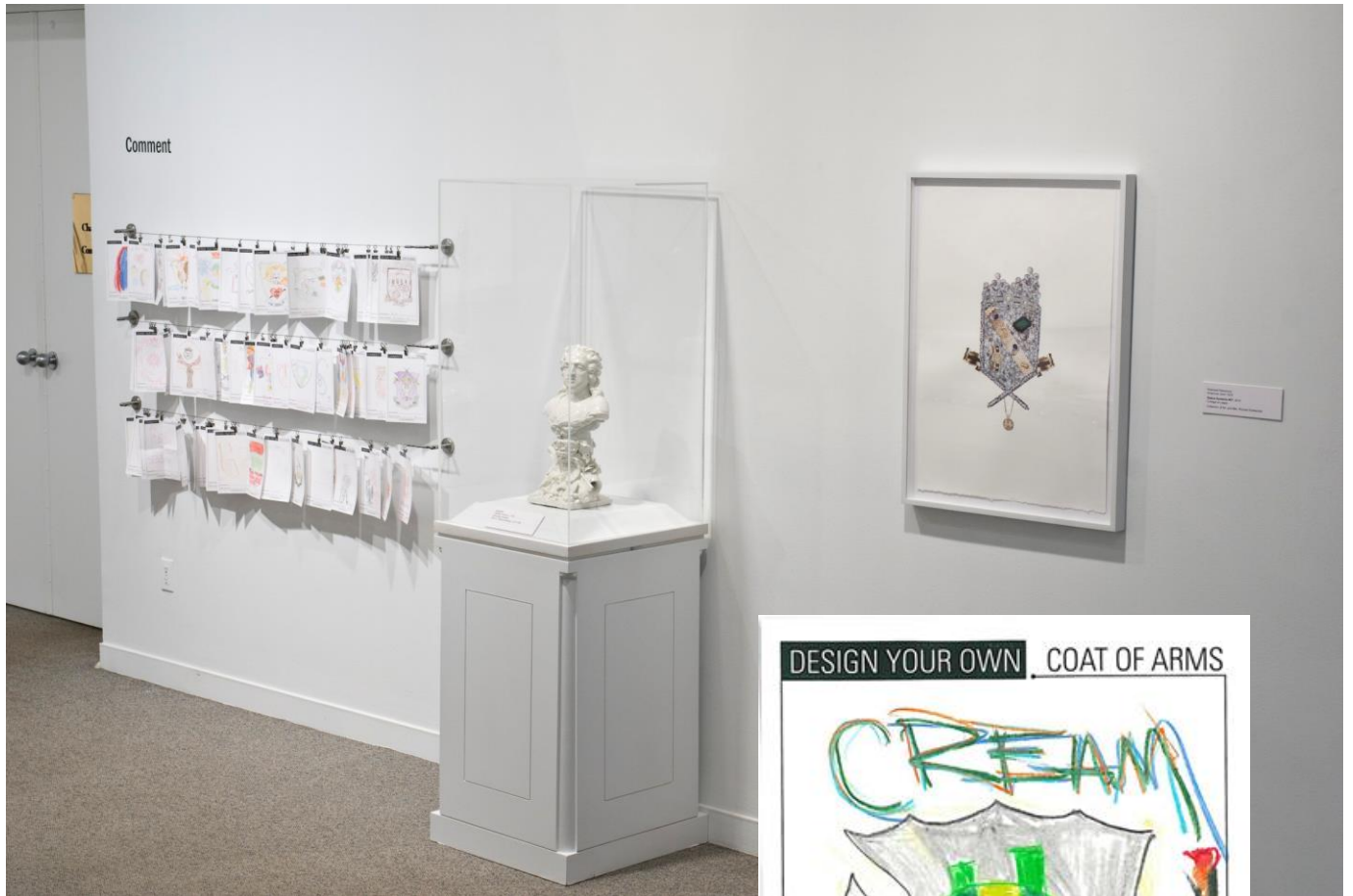


# Wadsworth Atheneum Museum of Art

## EDUCATION AND VISITOR SERVICES DEPARTMENT FY11 ANNUAL REPORT

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Installation view, Connections Gallery: Rashaad Newsome  
February 3 – May 1, 2001



Visitor Comment  
“C.R.E.A.M” (“Cash Rules Everything  
Around Me”) is a song by the New York  
hip hop group Wu-Tang Clan

## **Annual Museum Attendance: 101,691<sup>1</sup>**

Education Program Attendance: 37,189 (36.6% of total attendance)

### **PUBLIC PROGRAMS**

#### **Lectures**

5 programs / Attendance: 869

- Lecture "A Tale of Two Modernisms" in conjunction with *American Moderns on Paper* by Carol Troyen, Curator Emerita of American Paintings at the Museum of Fine Arts, Boston 10/14 (92);
- Docent Memorial Lecture by artist Pepón Osorio 10/28 (66)
- Lecture "Drawing Distinctions" in conjunction with *American Moderns on Paper* by Robert Storr, Dean of the Yale University School of Art 11/9 (184)
- Lecture "Monet's Water Lilies: An Artist's Obsession" by Monet scholar Charles Stuckey 3/31 (240)
- Emily Hall Tremain Lecture in Contemporary Art by the artist William Wegman 4/14 (287)

#### **Sunday Serenades**

3 programs / Attendance: 580

Chamber music series presented in collaboration with the Hartford Symphony Orchestra under the Artistic Direction of HSO Concertmaster Leonid Sigal.

- Music to accompany *American Moderns on Paper* featuring Carter, Bartók, Copland and Stravinsky 10/24 (136)
- Music to accompany *Monet's Water Lilies* featuring Debussy and Fauré 2/20 (234)
- Music highlighting Latin works influenced by the French tradition, *From Paris to Buenos Aires*, with works by Piazzolla and Ginastera 4/10 (210)

#### **Gallery Talks**

8 tours / Attendance: 327

- Patricia Hickson on *Sol LeWitt* 7/16 (42)
- Alyce Englund on *Sleek and Sturdy: Modern Furniture in the Collection* 8/20 (18)
- Lynne Bassett on *The Upholstered Woman* 11/12 (17)
- Elizabeth Kornhauser on *Celebrating Paper* in conjunction with *American Moderns on Paper* 11/26 (80)
- Gene Gaddis on *Modern and Romantic Watercolors* in conjunction with *American Moderns on Paper* 12/17 (54)
- Alona Cooper Wilson on *Artistic Evolution* in conjunction with *David Driskell* 1/28 (10)
- Andrea Miller-Keller on *Sol LeWitt's Wall Drawings*, followed by film screening 3/17 (50)
- Eric Zafran on *Observing Monet's Obsession* 5/13 (56)
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#### **Art in Focus**

61 tours / Attendance: 539

20 minute, docent-led discussion on one work of art on Thursdays and Free Family Saturdays at 12noon.  
Monthly themes included:

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<sup>1</sup> Updated 7/30/12

- Looking at Line in July (32)
- Jazz-Inspired in August (30)
- Get Surreal in September (36)
- Rites of Passage in October (29)
- *American Moderns on Paper* in November and December (125)
- Faces in January (22)
- Status Symbols in February (46)
- Monet and Impressionism in March (89)
- Flowers and Foliage in April (48)
- Big Pictures in May (42)
- Tales and Tails in June (40)

### Artful Opportunities

3 programs / Attendance: 75 (limited enrollment/\$)

- Artful Tea: Frame Style, in conjunction with *American Moderns on Paper*. Associate Curator Erin Monroe and Frame Conservator Zenon Gansziniec led a tour examining modernist frames, their evolution, and distinct styles. Program included visit to conservation lab 1/5 (23)
- Artful Eve: Water and Wine, in conjunction with *Monet's Water Lilies*. Director Judith Wechsler introduced her film *Monet's Water Lilies* after wine and hors d'oeuvres 5/19 (40)
- Artist's Table: with MATRIX 171 artist Rashaad Newsome. Rashaad Newsome discussed his work in the galleries and then joined participants for lunch 3/25 (12)

### Drawing in the Galleries: Watercolor and Pastel on Paper

October 15-November 12, Fridays / Attendance: 65 (limited enrollment/\$)

13 participants sketched from original works in *American Moderns on Paper* with Jeremiah Patterson from the Hartford Art School, then added watercolor and pastel in the art studio during this 5 week class.

### Phoenix Art After Hours: First Thursdays

Education led activities, connecting people and art included:

- *Cirque du Wadsworth* - art activity about "fantasy" in art 7/1
- *Rise Up!* - art activity about "turbulent" art works 8/5
- *Matrix 160: Kim Schoenstadt* - architecture themed art activity and a Small Talk by the artist 10/7
- *Passion for Paper* - origami and paper-backed magnets and a Small Talk by Erin Monroe 11/4
- *Festival of Trees and Traditions* - "ugly Christmas sweater" inspired t-shirt making 12/3
- *Fire and Ice* - lanterns from natural and everyday materials 1/6
- *MATRIX 161/Rashaad Newsome* - creating coat of arms and a Small Talk by the artist 2/3
- *Paris Café* - water lily votives and tours of the Monet exhibition 3/3
- *Fiesta!* - interactive art activity with artist Balam Soto 4/7
- *Hartford Carnivale* - Brazilian instruments out of everyday objects 5/5
- *MATRIX 162/Shawn Gladwell* - metal embellished bracelets and a Small Talk by the artist 6/2

### International Museum Day

May 18 / Attendance: 190

The Wadsworth joined museums around the world in offering free admission to all visitors in celebration of the important role museums play in the development of society.

### Guide by Cell

Number of unique visitors: 4,088

Number of prompts heard: 13,963

Average # prompts heard by unique visitors: 4.5

Exhibitions featured: *Connections Gallery: Pepón Osorio*, *American Moderns on Paper*, *Connections Gallery: Rashaad Newsome* and *Monet's Water Lilies*.

### Adult Tours

Attendance: 10,610

### FAMILY PROGRAMS

#### Free Family Saturdays

10 programs / Attendance: 4,741

Free Family Saturdays, held once a month from 10am to 1pm, feature artist-led hands-on projects, storytelling, live music, exhibition tours, art making demonstrations, dance performances, films, *Eyes on Art* Family Tour,

ABCs: *Art, Books, Connections* Tour, *Ask About Art* and *Art in Focus*. Program themes respond to special exhibitions and the permanent collections:

- Shape, Line and Color 7/31 (295)
- Hot Summer Jazz 8/28 (305)
- Get Surreal 9/25 (218)
- City Dreams 11/27 (383)
- Face to Face 1/29 (266)
- Hip Hop Morning 2/26 (728)
- Mad for Monet 3/26 (1,036)
- Flower Power 3/30 (624)
- Big Picture Show 5/28 (432)
- Tales and Tails with artist William Wegman 6/25 (454)

*I loved the cityscape stuff.... My husband and I rarely do art together and we did this together. I can't say how much I enjoyed that!*

– Visitor at November City Dreams (Survey Monkey)

### **Boxing Day, December 26**

December 25 the museum was closed for Christmas day. In celebration of Boxing Day, visitors received a special gift of *Art in a Box*, a package of art supplies for independent museum viewing. Approximately 30 boxes were distributed.

### **Family Guide**, Sol LeWitt's *Whirls and Twirls*

Bilingual in English and Spanish / 1,500 reprint based on demand.

**Family Tours** – Docent-led tours offered during Last Saturdays for Families

30 tours / Attendance: 420

## **COMMUNITY PROGRAMS**

### **Summer Art Studio**

July 7-30, Wednesday-Friday / Attendance: 288

- **Summer Pre-collegiate Program:** Provided four \$2000 scholarships to the University of Hartford's Summer High School Visual Arts program covering tuition, materials, transportation and a weekly stipend. Program included visits to the Museum to draw in the galleries and participate in docent-guided tours.
- **Summer Community Studio:** Youth from six Hartford community organizations—Mi Casa, Guakia, Charter Oak Cultural Center, Our Piece of the Pie, Sphere Summer Program at Watkinson School and the Boys and Girls Club of Hartford—participated in docent-led tours of *Sol LeWitt: Hartford's Native Son* and a related art-making activity with Hartford art teacher, Stuart Beckford. Free admission, tours and busing were offered to all groups.

### **What did you learn from the Wadsworth Atheneum Museum of Art experience?**

- *I learned that different artists have different ways of expressing themselves through their art.*
- *I have never been to a Museum until now, and I loved the experience and everything I saw.*

– Summer Community Studio participants

### **Community Days** (free admission 10am-5pm)

3 programs / Attendance: 3,123

- **Hartford Inspires**, October 30 / Attendance: 804  
Visitors explored all things Hartford with activities based on two exhibitions inspired by our city, *MATRIX 160: Kim Schoenstadt* and *Connections Gallery: Pepón Osorio*. Local artists Donald Boudreaux and Gabriella Campos Matteson facilitated 2 large-scale art-making activities, while four additional "Creation Stations" were placed in select galleries. There was a panel discussion of the impact of Pepón Osorio's *En la barbería no se llora* with the artist, Real Art Ways executive director Will K. Wilkins, city councilman Luis Cotto, and curator Andrea Miller-Keller. The following community groups performed in the theatre: Guakibom Jazz, Mariachi Trovadores de America and Bailarines de Danza Tradicionales Mexicanas, Negrura Peruana, Raices de Mi Casa, Somos Peru, and the Trinity Samba Ensemble. Tours, music by local talent, and a film rounded out the day's program.
- **Dream On!**, January 17 / Attendance: 1,282  
Visitors honored Dr. Martin Luther King, Jr.'s legacy by exploring the theme "Dream On!" through art-making activities, performances, storytelling, and Ask About Art docent stations. Dr. Raouf Mama, the 2008 National Multicultural Children's Book Award winner, enlivened the galleries with stories from his

native Benin. Two local gospel choirs—Lift Every Voice and Sing and The Teens of Praise Gospel Choir—performed in Avery Court. Programming was based in part on American Moderns and Evolution.

- **Creation Nation**, June 11 / Attendance: 1,037  
Juneteenth celebration presented by The Amistad Center for Art & Culture. The community gathered together in celebration of African American art and culture through art, music, poetry, and literature. Art making activities included musical mobiles, graffiti art, sidewalk chalk drawing, and mask making. Visitors could drop in on a drum ensemble, hear the artist Khaiim Kelly's Rapoetry, participate in a capoeira workshop or talk to docents about special exhibitions *Evolution* and *Monet's Water Lillies*. Ann Rinaldi, author of *Come Juneteenth* had a book signing. A free shuttle provided transportation between the Mark Twain House and the Harriet Beecher Stowe Center.

### **First Night Hartford**

December 31, 3-5pm / Attendance: 1,374

Visitors participated in one of two hands-on art projects: mask or wish banner-making. Odd Fellow's Playhouse Traveling Circus, an ensemble of circus-trained youth, performed in the theater from 3:15-4pm.

### **Charter Oak Cultural Center, Youth Arts Institute After-School collaboration**

7 tours / Attendance: 64

This program offered repeat museum visitation for Hartford elementary school students in the Youth Arts Institute after-school studio art program through seven docent-led visits. February 12 (12), February 26 (12), March 12 (8), March 26 (7), April 9 (10), May 7 (6), May 21 (9)

### **Connections Gallery**

3 installations

- *Pepón Osorio*, August 7, 2010 – January 9, 2011  
Comment Cards posted: 518 / 34% directly related to installation  
Organized by Real Art Ways in 1994, artist Pepón Osorio transformed a vacant store at 481 Park Street into an installation based on the traditional Latino barber shop. This exhibition looked back on the impact *En la barbería no se llora* had on Hartford.
- *Rashaad Newsome*, February 3 – May 1, 2011  
Comment Cards posted: 467 / 68% directly related to installation  
MATRIX 161 artist Rashaad Newsome selected works from the Wadsworth's collection based on their armorials or coats of arms. Heraldry is the art of designing coats of arms and uses various symbols to convey the identity and status of the object's owner. Newsome combines traditional symbols with current emblems of status like Louis Vuitton hats, gold rope chains, jewels and fur. Visitors created their own coat of arms.
- *Iona Rozeal Brown*, June 1 – September 25, 2011  
Features works from the permanent collection by Iona Rozeal Brown and Japanese prints by Bunchō and Utamarō.

### **Travelers "Bring Your Children to Work Day"**

April 28 / Attendance: 250

Education staff promoted the Museum's programs at this family-oriented event and distributed coloring book pages of Morgan Great Hall and the Wadsworth's façade with crayons.

## **TEACHER AND STUDENT PROGRAMS**

### **Teacher Programs**

7 programs / Attendance: 281

75 Evening for Educator participants received Continuing Education Units (CEUs)

- *Picturing Early America* teacher workshop conducted by Charlene Miller for the national Teacher Institute for K-12 educators organized by Salem State College and funded by the NEH 7/15 (28)
- *Evening for Educators – Teaching Resources: American Moderns* with a lecture on exhibit by Erin Monroe and on competing modernisms by Carol Troyen [25 teachers earned CEUs] 10/14 (56)

- *Picturing Early America* workshop for the Bridgeport Education Department, part of an NEH-funded, multi-year professional development program for K-12 teachers 2/6 (16)
- Saint Joseph College Art and Writing teacher in-service 3/8 (5)
- *Evening for Educators - Teaching Resources: Monet and Impressionism* with a lecture on *Monet's Water Lilies* by curator Eric Zafran and on the historical context of Monet's work by Charles Stuckey [50 teachers earned CEUs] 3/31 (110)
- Hartford Public Schools Teacher Workshop on "Visual Thinking Strategies" 5/11 (12) and 5/23 (14)
- The Seedlings Teacher Collaborative Hartford panel discussion 6/28 (34) and in-service 6/30 (6)

### **Museum on the Move – School Outreach: 4<sup>th</sup> Grade Program**

8 schools / total students: 470

Fall 2010 / Spring 2011 partner schools: Noah Webster, Wish, Breakthrough II, Burr, Breakthrough Magnet, Simpson Waverly, Sanchez and Naylor

This four week outreach program uses the visual elements of the Museum's American art collection to promote state standards and integration of language and visual arts curriculum as part of the Hartford Performs initiative. Hartford Public Schools students participated in six activities, including two classroom lessons, two art classroom lessons, a docent classroom visit and a trip to the Museum for a docent-led tour. Lessons focus on providing students opportunities to use the Museum's collection as a catalyst for developing descriptive writing skills.

### **Hartford Youth Art Renaissance Exhibition, May 7 - May 29**

Awards Ceremony: May 21 / Attendance: 262

The 38th annual HYAR exhibition is a celebration of student artwork created by Hartford Public School students in pre-kindergarten through the twelfth grade. Approximately 150 works were displayed at both the museum and the Main Branch of the Hartford Public Library. Adjudication procedures preceded the exhibition and were held at the Museum. The Museum offered a scholarship to the HYAR portfolio award winner to attend the Hartford Art School's Summer High School Visual Arts program.

*My experience at the Hartford Art School was extremely amazing. I learned so much... (and)...it gave me the confidence I needed to ... (apply) to art school... The Scholarship really helped because I know I wouldn't be attending this program without it... This program made me realize how much I love art and no matter what art will always be the direction I want to go in.*

- Marlena Garza, HYAR scholarship winner

### **Student Tours**

Attendance: 12,906

### **What was the most memorable thing about your museum visit?**

*Docent asked excellent open-ended questions. Children were engaged completely. They are still talking about the art they saw on their visit. Excellent experience-as usual! Thank you!*

- Teacher, from 2010-2011 School Tour Evaluation Survey

## **UNIVERSITY PROGRAMS**

### **Internship Program**

36 interns from 21 universities in 9 departments volunteered approximately 6000 hours in the following departments: Registration, Education, Curatorial, Institutional Advancement, Public Relations and Marketing, Auerbach Art Library, Archives, The Amistad Center, and Museum Design.

### **University Reception**

November 9, 7-9pm / Attendance: 33

During this private reception following Robert Storr's lecture, university faculty received: *Rembrandt's People* catalogue; *Reunited Masterpieces* catalogue; a CD of images from *American Moderns* and the permanent collection; and the Museum's exhibition schedule for 2010-2011.

### **Rashaad Newsome at Hartford Art School**

March 24, 11:30-5pm – Lecture / Attendance: 33 and Student Critiques / Attendance: 6

In collaboration with the Hartford Art School, MATRIX artist Rashaad Newsome presented a lecture on his body of new media work to undergraduate students and participated in one on one critiques with select junior and senior-level painting students.

### **Capital Community College Hartford Heritage Project Workshop**

June 9, 9am-4pm / Attendance: 14

A National Endowment for the Humanities grant-funded project, the Hartford Heritage Project's mission is to assist CCC professors redesign and enhance their English 101 composition course curricula by introducing participants to the various cultural and historical resources in Hartford. The Wadsworth's workshop included a brief history of the Museum and tour of the Archives with Gene Gaddis; a tour of the galleries by Johanna Plummer; distribution of educational resources relating to the Connecticut and Hartford history found in the Museum's collection; and an orientation and research session in the Auerbach Library with John Teahan.

### **Catalogue Distribution**

Catalogue's for this fiscal year's special exhibitions, *American Moderns* and *Monet's Waterlilies*, were distributed to local university faculty and libraries.

### **University Tours**

Attendance: 805

## **DOCENT PROGRAM**

### **Docent Council**

105 docents volunteered more than 10,000 hours attending training, preparing for tours, attending to docent business and engaging 19,866 visitors in the galleries on guided tours and experiences.

### **Docent Training**

16 sessions / Attendance: 1,087

- *Connections Gallery: Pepón Osorio* with Johanna Plummer 9/21-22 (71)
- *American Moderns on Paper* with Elizabeth Kornhauser 9/28 (69)
- *MATRIX 160/Kim Schoenstadt* with Kim Schoenstadt and Patty Hickson 10/4-5 (73)
- Touring *American Moderns on Paper* with Charlene Shang Miller 10/18-19 (75)
- *Evolution: David Driskell (Part I)* with Alona Wilson 11/1-2 (79)
- 18<sup>th</sup> century American furniture with Alyce Englund) 1/10-11 (70)
- Touring issues and topics with Charlene Shang Miller 1/24-25 (60)
- Pop and Appropriations, *MATRIX 161/Rashaad Newsome* and *Connections Gallery* with Patricia Hickson and Johanna Plummer 2/7-8 (67)
- *Monet's Water Lilies* with Eric Zafran 2/14-15 (70)
- Monet and Impressionism with Charlene Shang Miller 2/28-3/1 (66)
- Asian art lecture with Tita Hyland, Trinity College 3/14-15 (63)
- David Driskell and Modernism with Adrienne Childs 3/21(57)
- A Focus on Three Paintings with Erin Monroe 4/11-12 (74)
- From 5 to grade 5 to 15 to 50 to families with Charlene Shang Miller 4/25-26 (64)
- Clothing in 18th-19th century American Art with Lynne Bassett 5/2-3 (60)
- Contemporary Art in Morgan Great Hall with Susan Talbott 5/16-17 (69)

### **Docent Holiday Lecture and Reception, December 14**

Attendance: 75

Eileen S. Pollack Docent Education Lecture by Hartford Art School professor Jeremiah Patterson.

### **Docent Business Meetings**

Fall Meeting – September 14 / Attendance: 77

Annual Meeting – May 31 / Attendance: 76

Board Retreat – June 6 / Attendance: 14

### **Docent Evaluation**

26 evaluations conducted

## **Docent-in-Training Class of 2010, September 21-June 14**

Candidate docents: 14

The Docent-in-Training program consists of ten months of weekly, three-hour classes on gallery teaching, art history and the museum's collection, which will be followed by an additional six to eight months of mentoring and evaluation in FY12.

## **CONFERENCE PRESENTATIONS**

### **Connecticut Art Education Association Fall Conference, Waterbury, CT**

"Creative Classroom Collaborations" by Emily Pacini

October 25 / Attendance: 25

How can art teachers collaborate with classroom instructors to create rich visual arts experiences that address state standards for language arts? With representatives from Hartford Public Schools, this presentation explored the aforementioned question through the recently completed pilot program, *Museum on the Move*.

### **Magnet Schools of America National Conference, Indianapolis, IN**

"Creative Collaborations That Work" by Emily Pacini

May 17 / Attendance: 50

A presentation on how classroom teachers can successfully collaborate with art teachers to create meaningful visual arts experiences that address curriculum standards in the languages arts. This mission was explored through the Wadsworth's Museum on the Move—School Outreach program created in conjunction with classroom and art classroom teachers at Noah Webster Micro Society Elementary School in Hartford. Sample lesson plans and associated student workbooks were provided to demonstrate the potential impact of collaborative teaching.

## **STAFF UPDATES**

- **Charlene Shang Miller's** new title is Associate Museum Educator for Docent and Tour Programs
- **Anne Butler Rice's** new title is Associate Museum Educator for Public Programs
- **Nina Goodale-Salazar** started September 6 as a part-time Teaching Artist
- **Courtney Hebert** was hired to work full time at the Information Desk, Wednesday – Sunday in October
- **Emily Kurkjian** now works Saturdays and Sundays at the Front Desk
- **Lee Oliver** announced her retirement after 11 years as Group Visit Coordinator in November
- **Laura LoChirco** was hired as the new Group Visit Associate
- **Jama Holchin**, currently a Front Desk employee, was hired two days a week as the Education Assistant

prepared: 09/06/2011